

# ANNA STACHTIARI

SENIOR CREATIVE DESIGNER  
& ANIMATOR  London, UK

## MY PROFILE

Senior Creative Designer and Animator with over a decade of work experience, in freelance, in-house and agency environments.

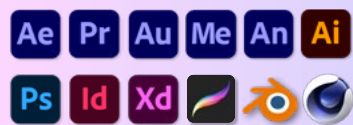
Creative at heart and with a drive to turn complex content into something engaging and fun.

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## MY SKILLS

Creative Direction  
Storyboarding  
Illustration  
2D+3D Motion Graphics  
Digital Design  
Brand & Identity  
Campaign Strategies

## SOFTWARE I USE



## I STUDIED

MSC ADVANCED MULTIMEDIA  
DESIGN AND 3D TECHNOLOGIES

@ Brunel University London

BA OF GRAPHIC ARTS

@ University of Southampton

INTERNATIONAL BACCALAUREATE

@ HAEF, Athens College

... AND I SPEAK GREEK + ENGLISH

## MY EXPERIENCE

AUG 2021 -  
PRESENT

LONDON, UK

SR CREATIVE DESIGNER & ANIMATOR | SELF EMPLOYED | FREELANCE

I provide creative direction and execution for digital projects, specialising in design, illustration, animation, and motion graphics. From concept development to production and post-production, I work closely with teams to ensure alignment with your creative vision and quality standards.

Core skills: 2D/ 3D Mograph & Video editing, Design & Illustration, Branding & Identity

OCT 2022 -  
NOV 2024

ETON, UK

SR CREATIVE | SALAMANDRA.UK | FULL TIME

As a Senior Creative, I worked closely with the Salamandra.uk team across a variety of projects, primarily in the commercial field, for many different brands. I utilised my multimedia skills in both 2D/3D animation, illustration and design platforms, as well as video editing, AR & VR. I worked on briefs from concept to completion, ensuring that each outcome is of top quality that both our clients and our company can be proud of.

Clients included: TTI (Milwaukee tools, Ryobi, AEG), Pegasystems, Biffa, Continuum Industries and Carbon Trust.

Core skills: 2D/ 3D Mograph & Video editing, Design & Illustration, Branding & Identity

SEP 2021 -  
OCT 2022

LONDON, UK

ANIMATION SPECIALIST TECHNICIAN | UAL | FULL TIME

At my time in UAL, I lead the animation technical department.

I supervised Animation and VFX technical activities and kept up to date with relevant technologies to provide expert guidance and advice to staff and students in the technical area of Animation. I developed and delivered animation workshops.

I contributed as a member of the Digital Arts technical team of LCC to deliver technical support. I collaborated with team members and worked on key priorities as identified with the Technical Coordinator and other Specialist Technicians.

Core skills: Project management, Team management, Workshop Development, Teaching

JUL 2018 -  
AUG 2021

LONDON, UK

ANIMATOR & DIGITAL DESIGNER | 2112 COMMUNICATIONS | FULL TIME

I worked within the design team on a variety of client projects, covering storyboarding, illustration, 2D and 3D animation, video editing, sound design, and digital and print design. Key projects included animations and illustrations for social media, online campaigns, events, and website content. Also created digital and print assets, including infographics, social media posts, email templates, brochures, and leaflets.

Clients: Federated Hermes, Charles Stanley, Lombard, T. Rowe Price, YMCA, Alliance Bernstein, Legal & General, BNY Mellon, HSBC.

Collaborated across departments, reporting to the Head of Design and liaising with Account Directors to ensure high-quality, timely project delivery.

Core skills: 2D/ 3D Mograph & Video Editing, Design & Illustration

SEP 2017 -  
JUN 2018

LONDON, UK

SIMULATION ARTIST | DIGITAL SURGERY LTD | FULL TIME

At Digital Surgery, I animated, modelled and prepared 3D surgical procedures. I edited surgical photographs and images and video edited surgical sequences.

I also built the 3D procedures on the Touch Surgery app.

I worked in a team of 3D modellers, riggers, animators and post-production for the release of 3D surgical procedures on the Touch Surgery app.

Core skills: 3D Animation, Video Editing, Illustration

AUG 2014 -  
JUN 2018

LONDON, UK

ANIMATOR | SMARTUP VISUALS | FREELANCE

For SmartUP Visuals, I storyboarded, illustrated and animated Motion Graphics content, including explainer videos and social media promos for Facebook, Instagram, Twitter and LinkedIn.

Other responsibilities included project management and direct communication with clients, including Teapigs UK, Clause.io, Hatchette Publishing, Go Jump In, Evidence-project.eu, Unbound London and ACASA.

I frequently collaborated with illustrators as an animator and/ or storyboarder.

Core skills: Mograph & Illustration