Resume

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HELLO! I AM ANNA STACHTIARI.

SENIOR DIGITAL & MOTION DESIGNER.

VIEW MY WORK → ANNADOESVISUALS.COM

PROFILE

I am a Senior Digital & Motion Designer, in London UK, with over a decade of professional experience in **freelance, in-house,** and **agency settings**. My passion for **problem solving** and expertise in **multimedia design** has allowed me to collaborate with a wide array of high-profile clients and brands in **financial services, technology, engineering** and **sustainability-focused organisations.**

I shape creative strategy and deliver videos, animations, campaigns and visual communications that make complex ideas clear, engaging and accessible.

BRANDS

AEG · Biffa · Continuum Industries · Rolls Royce · A&B · BNP Paribas · Federated Hermes · HSBC · Infosys · Carbon Trust · Pega · Medtronic · Milwaukee · Wellington Management

SKILLS & SOFTWARE

Creative Direction	After Effects	Figma
Digital Design	Premiere Pro	Indesign
2D/ 3D Illustration	Media Encoder	Adobe Xd
Storyboarding	Audition	Procreate
2D/3D Motion Graphics	Animate	Blender
Brand & Identity	Illustrator	Cinema 4D
Campaign Strategies	Photoshop	AI Generation

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WORK HISTORY

Senior Digital & Motion Designer – Self Employed 2021-Present

Freelancing alongside agency roles since 2021, full-time since 2024. I shape creative strategy and deliver campaigns, video and visual communications that make complex ideas clear and engaging. I specialise in brand, marketing and corporate communications for organisations in financial services, technology, engineering and sustainability.

Senior Creative – Salamandra UK 2022-2024

Salamandra.uk delivers animation, brand and design for content marketing. I took commercial briefs from concept to completion across a broad client roster, working in 2D and 3D animation, illustration, design, video editing, AR and VR.

Animation Specialist Technician – LCC @UAL 2021-2022

I supervised technical activity in the Animation Department and advised staff and students across the technical area, delivering workshops that supported students creatively and technically. As part of LCC's Digital Arts technical team, I set priorities with the Technical Coordinator and fed back to Course Leaders and Technical Managers to improve service levels and student experience.

Animator & Digital Designer – 2112 Communications 2018-2021

I produced animation, illustration and design work for financial sector brands, spanning storyboarding, 2D and 3D animation, video editing and sound design. Output ranged from social campaigns and event content to website video, presentations, infographics, email templates and print collateral. Reporting to the Head of Design, I worked with Account Directors and other departments to deliver on deadline.

Simulation Artist – Digital Surgery (Touch Surgery, now Medtronic) 2017-2018

I modelled, animated and prepared 3D surgical procedures for release on the Touch Surgery app, alongside photo and video editing of surgical footage, photography and drawings. I worked within a wider pipeline team of modellers, riggers, animators and post-production artists.

Animator – SmartUP Visuals 2014-2018

I illustrated and animated motion graphics content – explainer videos and social promos for Facebook, Instagram, Twitter and LinkedIn – working with illustrators as animator and storyboarder. I also managed projects and handled client communication directly.

EDUCATION

MSc Advanced Multimedia & 3D Technologies – Brunel London 2014-2016

Bachelor of Graphic Arts (BA) – University of Southampton 2011-2014

International Baccalaureate – HAEF Athens College 2009-2011

LANGUAGES

English Fluent

Greek Native